

PRESS RELEASE

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simple system: 2008 – A Successful Business Year

simple system has had a successful business year. The arguments for an ordering platform for C-parts are more current than ever as, although 2008 was characterised by economically turbulent developments, it also showed that efficient procurement sustainably lowers costs and here is where the strength of **simple system** lies.

The advantages of a free portal are obvious. **simple system** unites hitherto unequalled variety with uncomplicated application. Particularly the latter can be attributed to the easy connection to ERP systems, modern scanning technology and the direct contact between the customer and the supplier.

During recent years, the innovative ordering platform has significantly improved. All the operating figures - from article numbers to turnover - have changed for the better. Where previously 170 suppliers offered their articles via **simple system**, the supplier portfolio now consists of over 200 partners. In the meantime, these partners are now offering more than 7.5 million articles, over 10% more than in 2007.

The great response which **simple system** received last year is accentuated by the ever growing customer base and the considerable increase in turnover. By the end of 2008, 1300 customers were using the portal, this leading to an increase in

turnover of more than 17% in comparison to 2007, i.e. close to 50 million Euros in the last year. This clearly positive trend is characteristic of **simple system**'s development and has been ongoing since its foundation.

If one considers the current forecasts, efficiency and cost-saving will become even more important in 2009. This is confirmed by the numerous interested parties at the relevant exhibitions, such as the 'e_procurement & supply' event in Nuremberg. **simple system** is therefore starting the new year with strong impetus.

Brief profile of simple system

simple system is an alliance of leading system suppliers of the HAGEMeyer Deutschland, Hoffmann Group, KAISER + KRAFT and Keller & Kalmbach companies plus a further 200 suppliers – with an upward trend.

The company's aim is to offer customers in the C-article sector a comprehensive assortment (over 7.5 million articles) on a free-of-charge procurement market place. Currently 1300 customers are profiting from the opportunity of ordering C-articles via **simple system**. The functional range is constantly being expanded; fast entry, lists of favourites, cost centres, authorisation process, order status, comprehensive statistic functions, the option to be connected to inventory management systems, online user guide, barcode-scanner solution, etc.

Further information is available at www.simplesystem.de

or

simple system

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