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simple system – growth contrary to current trend

Contrary to the current trend and all economic forecasts, simple system, the free procurement platform for C-articles, experienced a successful first half year 2009. The customer base as well as the number of participating suppliers and articles on offer have all significantly increased. With this, simple system is consistently continuing its success story which began in 2001.

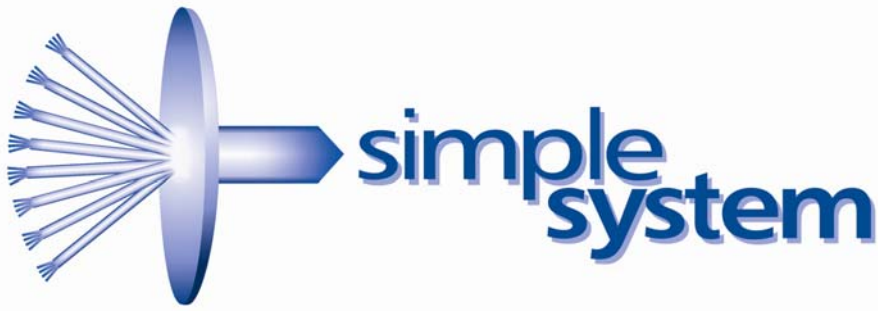
“Particularly in difficult economic times, companies focus more on optimising their efficiency and reducing process and procurement costs. And, with simple system, it is often very easy to make immediate considerable and lasting savings,” explains Horst Wessel, managing director of simple system.

Around 1,500 customers now use simple system daily to reduce their procurement and process costs as well as generate free resources in logistics and storage.

The platform has expanded its offer to include more than 8.9 million goods from more than 220 manufacturers. This has resulted in a full range with a clear choice of reliable quality products which leaves no wishes unfulfilled. Special services to help speed up the procurement processes even further, for example the barcode scanner solution, enjoy great popularity. The permanently increasing demand for this highlights the many benefits of this technology.

The highlight of the external communications of simple system was most certainly its participation in the eprocure & supply 2009 exhibition in Nürnberg where the high expectations of the trade fair were exceeded by far. At the end of the leading international fair more than 150 highly promising contacts had been made. Many of these talks have, meanwhile, already resulted in established and innovative business relations.

simple system also has many plans for the second half of the year as the product expansion and international establishment of the procurement platform still remain a top priority.



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